

Name	Best feature	Pros	Cons	Pricing	Ideas to implement / look into	Our final product is better...
Theorie Toppers	Online video courses along with practice exams. They use a thorough error analysis to show you which points you are good at and which points you need to practice more	One platform to both study for and practice for the theory exam	Lacks direct contact with real instructors. When exam takers might have questions, there's no one to ask, apart from an online bot.	3 types of pricing plans which include 7-31 days access, with 3-7 CBR exam modules. The cheapest is 45 Euros and the most expensive 65 euros	Try to implement a way to contact actual instructors that work with the CBR for specific questions.	
ANWB	<u>Driving Lesson Simulators.</u> ANWB Rijopleiding uses the latest techniques in the field of driving training and therefore uses driving simulators in several locations. They have Roadside assistance in nl and europe so if you get a membership you get help from them 24/7	<u>Waiting time.</u> When you are called back to schedule a trial lesson, their team will always inform you of the current waiting period to prevent disappointment.	There is a <b>limited amount</b> of cities that have the simulator technology, 17 cities "only" (CBR is cooked)	ANWB membership is 17 euros per year and Roadside assistance is 71. All those provide you with many perks	They advertise thier memberships and additional sources as them being a <b>companion</b> , helping you out on the road "There are 900 roadside assistance workers ready for you and they will do everything they can to repair your car on the spot."	
Imprint	<u>Stop forgetting what you read.</u> Their visual approach is designed to help users memorize key concepts. Plus, they make it easy to save and review the ideas that matter most to the user.	<u>Deep understanding</u> Imprint helps users understand complex topics quickly, with elegant visuals that clarify key ideas and help them stay focused.	<b>Limited amount</b> of courses and topics for free, you only have 2 free 10 minute sliding presentations per a topic	7-day free trial, then 90 euros per year (7.50 per month)	There is a <b>knowledge quiz</b> that tests your knowledge across different topics at the same time, it grants you 10 XP points, we could make app users see the live table and make them compete daily to gain points and be at the top of the table(maybe include discount prices for top 3)	
RijschoolPro	<u>Customizable Practice Sessions</u> Students can often customize their practice sessions based on specific topics or difficulty levels, enabling them to target their weak areas directly.	If you fail your first exam, you can request a resit for free. <u>Flexibility</u> As an online platform, RijschoolPro allows students to study at their own pace and convenience, which is particularly beneficial for those with busy schedules.	Limited Personal Interaction Being an online platform, RijschoolPro lacks direct, in-person interaction with instructors, which some students may prefer for personalized guidance and support.	The online theory lessons cost €70.	The idea with a flexible own paced study sound interesting to look into, especially considering most cbr clients study or work, their busy schedule stands in their way a lot.	
RijbewijsApp	<u>Personal Progress Card</u> The RijbewijsApp provides a scorecard, which gets filled in by your driver instructor after each lesson, in order to keep you and your parents up to date with your progress. This card contains how you score on all criteria, with feedback on how you can improve. This helps you and your parents know when you are ready for your exams.	The app provides transparency, by making your progress available to your parents, it also aids in keeping track of your lessons, since it includes a planner. The app also includes a finance panel, which shows you all payments that are due and the ones you have paid.	Not all driving schools are connected with this app and there isn't a list with which driving schools are supported by this app. The app doesn't include any learning tips, this could a nice feature for the progress tracker, if it would show you how to implement your feedback.	The app is free to use	The progress card can be really useful for our use case, since it could improve our app, since it has extra data to sue to see what you should learn and therefore it would be a nice addition	
ANWB Website	<u>Clear start.</u> The first thing on the webpage is asking what the user needs help with. This makes sure that the user can find what they're looking for immediatly instead of having to search through the whole website to find this.	Already known as the companion on the road, which is what CBR wants to become. Clearly states popular themes that people look for often. Clear and recognisable colours.	A very very big drop-down menu which sometimes makes things a bit unclear. A lot happens on 2 sides of the screen which makes dividing my attention quite a bit harder.		Clear and recognisable colours that stay coherent throughout the website is kind of a must. We need to be careful that we don't include too much in the header, but also that the webpage itself doesn't get too crowded with informatin on 2 sides of the screen.	